

June 2, 2003

TIP SHEET

www.indianawines.org

The recently release web site for the Indiana wine industry offers guests an updated view of the wineries. The new site features individual pages for all wineries that contain descriptions, maps, directions, photos and label samples. Background information is available on the industry as well as a user-friendly calendar. Brochure ordering is made easy with an on-line form and interested grape growers/vintners can request a start-up packet while sitting at their computer. A special section for the media offers information on press releases, the industry, and the Indiana Wine Grape Council.

###

Vintage Indiana ~ June 10, 2000

Indiana's first state wine festival, Vintage Indiana, will take place on June 10, 2000 in downtown Indianapolis. Military Park will be the location for a day of wine, food, and fun. The event will feature 12 Indiana wineries, live music, a variety of foods, and a wine/food educational area with demonstrations. Hours are 11:00am-7:00pm. Tickets purchased in advance are \$12 for adult samplers and \$10 for non-drinkers. At the gate, prices are \$15 for adult wine samplers and \$13 for non-drinkers. Tickets for those 17 and under are \$5 and children under 5 are free. For more information, contact the Indiana Wine Grape Council at 800-832-WINE or visit www.indianawines.org.

###

Free Brochures and Resource Material for Public

The Indiana Wine Grape Council drives economic development in the wine and grape industry through research and marketing. For an *Indiana Wineries* brochure with maps and contact information, contact the Indiana Wine Grape Council at 800-832-WINE or visit us on the web at www.indianawineries.org.

For information on starting a commercial winery or vineyard, request a *Start Up Kit* by contacting the Indiana Wine Grape Council at 800-832-WINE or www.indianawines.org.

###

CONTACT: Sally Peart, Indiana Wine Grape Council, phone: 765-496-3842, fax: 765-494-7953, pearts@foodsci.purdue.edu