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NEWS RELEASE

American Wine Society Takes Root in Indianapolis

WEST LAFAYETTE, Ind. – Indianapolis is the home to the new Central Indiana Chapter of the American Wine Society, a national, non-profit consumer organization. The American Wine Society focuses on promoting the appreciation of wine through education.

The central Indiana chapter meets monthly, engaging in activities that help members increase their wine knowledge and education. The increased knowledge assists members in the appreciation of wine. “Gaia Wines agrees with the chapter’s mission,” said Margaret Broderick, marketing director for the Indianapolis winery, “If we, as a winery, are going to succeed it is vital that we educate and make more Americans aware of the benefits and pleasures of wine. The American Wine Society allows us to accomplish this in an atmosphere of comfort and accessibility.”

Gaia Wines, Indiana’s contemporary winery, is leading the start up of the Central Indiana Chapter. Currently, the chapter meets in the Indianapolis area. However, as the membership grows the meeting locations and activities will take place in Indianapolis and the surrounding area.

Anyone within 90 miles of Indianapolis is welcome become a member and join the chapter activities. Membership to the local chapter is free of charge. Annual dues to join the national American Wine Society are \$36.00 per calendar year per individual or couple.

For additional information on the American Wine Society Central Indiana Chapter, contact Gaia Wines at 317-634-WINE (9463).

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For a free guide to Indiana’s 19 wineries, including maps and contact information, call the Indiana Wine Grape Council at 800-832-WINE.

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