

March 28, 1999

NEWS RELEASE

Lundstrom Elected President of Winegrowers Guild

WEST LAFAYETTE, Ind. – David Lundstrom, owner of Anderson's Orchard and Winery in Valparaiso, Ind., was recently elected president of the Indiana Winegrowers Guild.

"I am pleased and honored to hold this leadership position," Lundstrom said. "It is a great opportunity to assist in the nurturing and growth of the Indiana wine and grape industry."

In November of last year, Lundstrom was appointed to the Indiana Wine Grape Council. He is only the second Indiana winemaker to be the president of the Indiana Winegrowers Guild and a member of the Indiana Wine Grape Council. Lundstrom states, "This is a very unique situation in the Indiana wine and grape industry. Jim Butler, owner of Butler Winery in Bloomington, is the only other person who has held both of these positions."

The decision to elect Lundstrom as Guild president indicates the confidence the Board of Directors have for this Valparaiso business owner. "I see a passion in Dave Lundstrom that brings a fire to everyone involved and that is what a small not for profit organization needs to join resources and maximize effectiveness," said the newly appointed vice-president, Margaret Broderick.

Anderson's premium fruit winery opened in the summer of 1994, as part of an expansion for Anderson's Orchard. The northwestern Indiana winery has been prosperous since opening, winning multiple awards in national and international wine competitions, including 3 gold medals at the 1998 Indianapolis State Fair Wine Competition.

Joining Lundstrom as officers, Margaret Broderick of Gaia Wines in Indianapolis, Ind., will serve as vice president, Bruce Bordelon, Purdue University Viticulturist, will assume responsibility as treasurer and Sally Peart, Indiana Wine Grape Council Marketing Specialist, will hold the position of secretary.

The Indiana Winegrowers' Guild was founded in 1975 to unify the voice of the wine and grape industry in Indiana. The Guild is a not-for-profit corporation consisting of grape growers, vintners and academicians who have formally joined together to help mold the industry into world class competitiveness. The Indiana Winegrowers Guild and the Indiana Wine Grape Council work cooperatively to build the wine and grape industry within the state.

For an *Indiana Wineries* brochure containing maps and contact information on Indiana's 19 wineries, call the Indiana Wine Grape Council at 800-832-WINE.

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