

EVENT RELEASE

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Vintage Indiana Wine & Food Festival ~ June 12, 2004

INDIANAPOLIS, Ind. –Wine, food, entertainment and fun are the focus in downtown Indianapolis on June 12, 2004 at the fifth annual Vintage Indiana Wine & Food Festival. The festival takes place in Military Park from 11:00 a.m. – 7:00 p.m.

Enjoy samples of over 100 wines from multiple Indiana's wineries. The day's line-up also includes live music, a variety of foods from top Indianapolis restaurants, an interactive children's area and a wine/food educational area with live demonstrations. Whether you're a wine connoisseur or simply like a good glass of wine from time to time, Vintage Indiana offers a broad range of flavors and styles to please every palette. Designated drivers receive free non-alcoholic beverages throughout the day.

Advance tickets will be available beginning April 1, 2004 at www.vintageindiana.com. Marsh Supermarkets and participating wineries will sell tickets beginning May 1, 2004. Tickets also are available at the gate on festival day. Admission prices: adults (age 21 and over) \$16 advance, \$19 day of event; designated driver \$8 advance and day of event; youth \$5. Children age 5 and under are free. All guests will be required to show proof of age at the gate to enter. Food and wine by the glass or bottle are not included in admission price, although are available for purchase. No re-entry, pets, outside food/alcohol permitted.

Military Park is in a central location in downtown Indianapolis. Surrounding attractions within walking distance of Vintage Indiana include the Indianapolis Zoo, White River Gardens, NCAA Hall of Fame, Indiana Historical Society, Eiteljorg Museum, RCA Dome, Victory Field and Circle Centre Mall.

Proceeds from Vintage Indiana benefit the Indiana Wine Grape Council, which furthers the development of Indiana's wine and grape industry from its headquarters at Purdue University.

For a list of participating wineries, restaurants, and events of the day, please visit www.vintageindiana.com or call 800-832-WINE.

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Note: An electronic version of the Vintage Indiana logo and digital photographs are available.